

## SupplySide Summer Summit presents:

### *Brain health ingredient showcase on August 6, 2026*

Join the first ever SupplySide Summer Summit, a digital presentation of brain health ingredients. We'll detail production, clinical studies and finished product applications for supplements, food and beverage of these 8 important ingredients:

- Cordyceps
- Creatine
- Magnesium
- Citicoline
- Ashwagandha
- L-theanine
- Saffron
- Rhodiola

This is a unique advertising opportunity for suppliers! It's an important, popular topic and you can align your ingredient with our editorial discussion of quality, efficacy and safety.

The Summer Summit is also a great way to begin marketing your SupplySide Global presence, and can be a way to make connections and begin conversations before October. Be part of an innovative content experience that provides attendees with valuable, relevant information, as well as a platform for you to tell your story.

#### Underwriter benefits

- Pre-recorded Sponsor Spotlight Q&A (approximately 2 - 2.5 minutes of screen time)
- 1 ad in written recap
- Logos on all marketing materials and landing page
- Underwriters may supply downloadable materials to be hosted in the webinar portal for attendee access
- Leads from summit and digital recap
- Marketed to SupplySide audience

#### Pricing & inventory

- **Pricing:** \$4,000 per underwriter
- **Inventory:** Maximum of two underwriters per topic (16 total across 8 topics)

For more information, please contact Michael Vadney, Vice President of Sales, SupplySide at [michael.vadney@informa.com](mailto:michael.vadney@informa.com).

